



Camping World Holdings, Inc. Announces Pricing of Initial Public Offering

Lincolnshire, IL, October 6, 2016 – Camping World Holdings, Inc. (“Camping World”) announced today the pricing of its initial public offering of 11,363,636 shares of its Class A common stock at a public offering price of \$22.00 per share. All of the shares of Class A common stock are being offered by Camping World. The shares are expected to begin trading on the New York Stock Exchange on October 7, 2016 under the ticker symbol "CWH." In addition, Camping World has granted the underwriters a 30-day option to purchase from Camping World up to an additional 1,704,545 shares of its Class A common stock at the initial public offering price, less the underwriting discount and commissions.

The closing of the offering is expected to occur on October 13, 2016, subject to the satisfaction of customary closing conditions.

Goldman, Sachs & Co. and J.P. Morgan are serving as joint lead book-running managers and as representatives of the underwriters for the offering. BofA Merrill Lynch and Credit Suisse are also acting as joint book-running managers for the offering. Baird, KeyBanc Capital Markets, Wells Fargo Securities and Stephens Inc. are acting as co-managers for the offering.

A registration statement relating to these securities was declared effective by the U.S. Securities and Exchange Commission. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The offering will be made only by means of a prospectus. A copy of the final prospectus relating to this offering, when available, may be obtained from any of the following sources:

- Goldman, Sachs & Co., Attention: Prospectus Department, 200 West Street, New York, New York 10282, via telephone: 1-866-471-2526, or via email: prospectus-ny@ny.email.gs.com; or

- J.P. Morgan Securities LLC, Attention: Prospectus Department, 1155 Long Island Avenue, Edgewood, NY 11717, or via telephone: 1-866-803-9204.

About Camping World

Camping World Holdings, Inc., is the only provider of a comprehensive portfolio of services, protection plans, products and resources for recreational vehicle (“RV”) enthusiasts. Through its two iconic brands, Camping World and Good Sam, the company offers new and used RVs for sale, vehicle service and maintenance along with more than 10,000 products and services through our retail locations and membership clubs. Good Sam branded offerings provide the industry’s broadest and deepest range of services, protection plans, products and resources while the Camping World brand operates the largest national network of RV-centric retail locations in the United States through 120 retail locations in 36 states and an e-commerce platform. With both brands founded in 1966, product and service offerings are based on 50 years of experience and customer feedback from RV enthusiasts.

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